

48 SHEET BACKLIT SPECS

ARTWORK SPECIFICATION FOR PRINT

For Print Artwork, please supply high res pdfs and ensure your artwork is 300dpi. Please also check, that no assets used within the print artwork is RGB as this may affect the colour of your print. For formats where a keyline is added, please make sure that your keyline is set to a spot colour and the Overprint stroke/fill option is selected in the software package you are using to create the artwork. If you're artwork is to feature any mention or shots of alcohol can you please let your client service representative know. If you would like to know more about the formats, please click [here](#).

Artwork can be supplied at a percentage of the overall spec. For example the 48 sheet backlits can be done at 10% of the overall spec.

JCDECAUX	VISUAL AREA		SAFE COPY AREA		
FORMAT NAME	WIDTH (MM)	HEIGHT (MM)	WIDTH (MM)	HEIGHT (MM)	BLEED (MM)
Walk In	6148	3128	6096	3048	20
Slimline	6162	3135	6096	3048	20

GLOBAL	VISUAL AREA		SAFE COPY AREA		
FORMAT NAME	WIDTH (MM)	HEIGHT (MM)	WIDTH (MM)	HEIGHT (MM)	BLEED (MM)
Walk In	6135	3085	6085	3035	20
Slimline	6065	3016	5980	2940	20
Slim LED	6186	3096	6002	2941	20

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CLEAR CHANNEL	VISUAL AREA		SAFE COPY AREA		
FORMAT NAME	WIDTH (MM)	HEIGHT (MM)	WIDTH (MM)	HEIGHT (MM)	BLEED (MM)
All	6180	3095	6036	3048	20

DECLAN COLEMAN	VISUAL AREA		SAFE COPY AREA		
FORMAT NAME	WIDTH (MM)	HEIGHT (MM)	WIDTH (MM)	HEIGHT (MM)	BLEED (MM)
Donnybrook	6148	3128	6096	3048	20

PZAZZ MEDIA	VISUAL AREA		SAFE COPY AREA		
FORMAT NAME	WIDTH (MM)	HEIGHT (MM)	WIDTH (MM)	HEIGHT (MM)	BLEED (MM)
All backlits	6165	3075	5875	2888	20

OUTDOOR MEDIA	VISUAL AREA		SAFE COPY AREA		
FORMAT NAME	WIDTH (MM)	HEIGHT (MM)	WIDTH (MM)	HEIGHT (MM)	BLEED (MM)
All backlits	6180	3150	6120	3050	20

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WIDE EYE MEDIA	VISUAL AREA		SAFE COPY AREA		
FORMAT NAME	WIDTH (MM)	HEIGHT (MM)	WIDTH (MM)	HEIGHT (MM)	BLEED (MM)
All	6174	3150	6114	3090	20

FIBRE OPTICS	VISUAL AREA		SAFE COPY AREA		
FORMAT NAME	WIDTH (MM)	HEIGHT (MM)	WIDTH (MM)	HEIGHT (MM)	BLEED (MM)
All	PLEASE CLICK HERE TO VIEW TEMPLATE				

BRIGHTSIDE MEDIA LIMITED	VISUAL AREA		SAFE COPY AREA		
FORMAT NAME	WIDTH (MM)	HEIGHT (MM)	WIDTH (MM)	HEIGHT (MM)	BLEED (MM)
All backlits	6148	3128	6096	3048	20

FINCH GROVE	VISUAL AREA		SAFE COPY AREA		
FORMAT NAME	WIDTH (MM)	HEIGHT (MM)	WIDTH (MM)	HEIGHT (MM)	BLEED (MM)
All	6174	3150	6114	3090	20