

96 SHEET BACKLIT SPECS

ARTWORK SPECIFICATION FOR PRINT

For Print Artwork, please supply high res pdfs and ensure your artwork is 300dpi. Please also check, that no assets used within the print artwork is RGB as this may affect the colour of your print. For formats where a keyline is added, please make sure that your keyline is set to a spot colour and the Overprint stroke/fill option is selected in the software package you are using to create the artwork. If you're artwork is to feature any mention or shots of alcohol can you please let your client service representative know. If you would like to know more about the formats, please click [here](#).

Artwork can be supplied at a percentage of the overall spec. For example the 96 sheet backlits can be done at 10% of the overall spec.

JCDECAUX	VISUAL AREA		SAFE COPY AREA		
FORMAT NAME	WIDTH (MM)	HEIGHT (MM)	WIDTH (MM)	HEIGHT (MM)	BLEED (MM)
Walk In	12268	3068	12068	2868	20

GLOBAL	VISUAL AREA		SAFE COPY AREA		
FORMAT NAME	WIDTH (MM)	HEIGHT (MM)	WIDTH (MM)	HEIGHT (MM)	BLEED (MM)
East Wall - Walk In	12192	3048	12140	3000	20
Pearse Street Station	12345	3180	11992	2848	20

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CLEAR CHANNEL	VISUAL AREA		SAFE COPY AREA		
FORMAT NAME	WIDTH (MM)	HEIGHT (MM)	WIDTH (MM)	HEIGHT (MM)	BLEED (MM)
All	12170	3020	11970	2900	20

PZAZZ MEDIA	VISUAL AREA		SAFE COPY AREA		
FORMAT NAME	WIDTH (MM)	HEIGHT (MM)	WIDTH (MM)	HEIGHT (MM)	BLEED (MM)
All	12300	3000	11792	2648	20

WIDE EYE MEDIA	VISUAL AREA		SAFE COPY AREA		
FORMAT NAME	WIDTH (MM)	HEIGHT (MM)	WIDTH (MM)	HEIGHT (MM)	BLEED (MM)
All	12192	3000	11792	2648	20

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FINCH GROVE	VISUAL AREA		SAFE COPY AREA		
FORMAT NAME	WIDTH (MM)	HEIGHT (MM)	WIDTH (MM)	HEIGHT (MM)	BLEED (MM)
All	12192	3000	11792	2648	40