

UPRIGHT 48 SHEET SPEC

ARTWORK SPECIFICATION FOR PRINT

For Print Artwork, please supply high res pdfs and ensure your artwork is 300dpi. Please also check, that no assets used within the print artwork is RGB as this may affect the colour of your print. For formats where a keyline is added, please make sure that your keyline is set to a spot colour and the Overprint stroke/fill option is selected in the software package you are using to create the artwork. If you're artwork is to feature any mention or shots of alcohol can you please let your client service representative know. If you would like to know more about the formats, please click [here](#).

Artwork can be supplied at a percentage of the overall spec. For example the Upright 48 Sheets, these can be done at 10% of the overall spec.

UPRIGHT 48 SHEET	VISUAL AREA		SAFE COPY AREA		
	WIDTH (MM)	HEIGHT (MM)	WIDTH (MM)	HEIGHT (MM)	BLEED (MM)
Clear Channel	3125	6210	2825	5910	20
Global - Patrick Street	3048	6096	2748	5796	20
JCDecaux - Pearse Street	2960	5960	2660	5660	55mm. Plus add 100mm white after the bleed area
Pzazz Media: Inns Quay / Leeson Street / North Circular Road	3075	6165	2888	5875	20
Pzazz Media: Rathmines	3100	6150	2948	6000	20